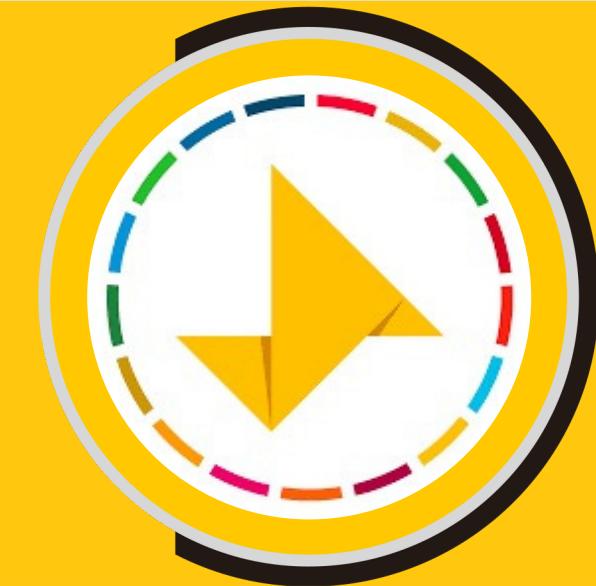


# **ENACTUS**

## **COLLEGE OF VOCATIONAL STUDIES**



**SPONSORSHIP PROPOSAL**

WE BELIEVE IN STUDENTS WHO TAKE  
**E**NTRPRENEURIAL  
**A**CTION FOR OTHERS  
CREATE A BETTER WORLD FOR  
**U**S ALL

# ENACTUS GLOBAL

Enactus is an **international non-profit organization** in 36 countries around the world and has over 70,000 students as active members. Enactus brings together a **diverse network** of university students, academic professionals and industry leaders around the shared mission of achieving global sustainable development goals for the greater good.

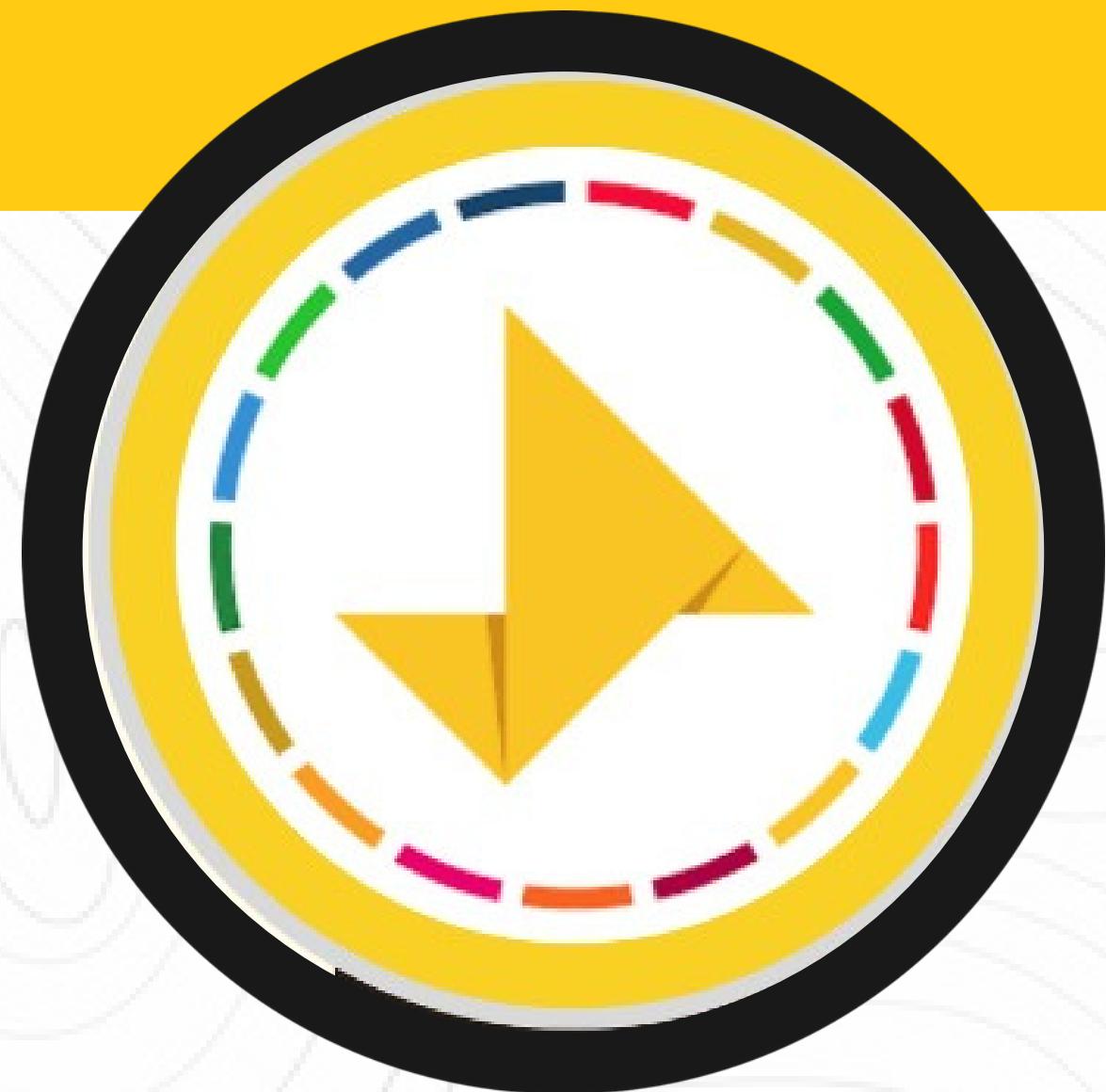
We, at Enactus, endeavor to tap into the entrepreneurial spirit that lives within each of us and channel our unique talents, passions, and ideas we possess to take actions that create a better, more sustainable world for us all.

# ABOUT US

Our journey began in October 2014 when our college, with 9 student members, collaborated with Enactus to form Enactus CVS. With the motto "**We rise by lifting others**" and a zeal to enact significant change in our society, our team has successfully executed 4 projects, with 3 currently active.

Through innovation, integrity, passion, and collaboration, we aim to assist those in need to achieve self-sustainability. We employ simple and economical concepts to develop business models that address social, economic, and ecological issues, creating value for all.

As we celebrate our **10th anniversary this year**, we aspire to maintain the same level of enthusiasm in our future endeavors and utilize our skills to continue making a positive impact.



# OUR VISION

EnactusCVS aims to create an impact and uplift communities by utilizing their strengths and helping them overcome their weaknesses. With our business models, we help the community in optimal utilization of their skills and resources

# OUR MISSION

We, at Enactus, endeavor to tap into the entrepreneurial spirit that lives within each of us and channel our unique talents, passions, and ideas we possess to take actions that create a better, more sustainable world for us all.

# OUR PROJECTS



## PROJECT ABYAAN

Project Abyaan aims to address the conundrum of untreated Used Cooking Oil's (UCO) disposal into water bodies which induces problems like Aquatic Hypoxia. Through its minimally priced soaps, manufactured by underprivileged women communities, Abyaan aims to address the issue of affordability and accessibility relating to health and hygiene.



## PROJECT EHTIYAAT

Project Ehtiyaat is a collaborative project by Enactus CVS and Enactus Khalsa which aims to upcycle single-use plastic waste and transform it into plarn, while also reviving the disappearing art of traditional craftsmanship while supporting the artists.



## PROJECT IKHTIRAA

Project Ikhtiraa aims to minimise the consumption of microplastics by replacing the paper plastic material used in teabags with Muslin cloth while empowering underprivileged communities and providing them with a steady source of income.

TOMORROW'S VISION TODAY

# ENTRIGUE

2024

*“Tomorrow’s Vision Today”*

**Entrigue, Enactus' flagship event at the College of Vocational Studies, offers a unique and multifaceted experience for participating teams.**

**Competitions:** Comprising B Plan and Case Competitions, Entrigue encourages teams to showcase innovation, emphasizing the strategic and operational aspects of their projects.

**Panel Discussions:** Engaging discussions with industry experts and thought leaders enrich the experience, providing valuable insights and perspectives on pertinent issues.

**Commitment to Social Impact:** Entrigue serves as a platform for teams to pitch projects to judges and a discerning audience, showcasing through stalls not just viability but a commitment to driving positive societal change.

# HIGHLIGHTS FROM PAST EVENTS



# ACHIEVEMENTS

Strategic Excellence award at the Enactus National Exposition 2023

Top 19 teams in the Enactus National Exposition 2023

First position in All India 77 Second Films of Impact Competition for Project Abyaan

Featured by Enactus Global

Top 12 in 1 Race 4 Oceans globally for Project Ehtiyaat

First position at a B-Plan Competition at Azim Premji university



# WHY SPONSOR US?

By sponsoring Enactus CVS, your company can **demonstrate an increased dedication to promoting balanced and sustainable societal development** and prosperity. This sponsorship allows your company to actively **contribute to social initiatives** and fulfill **corporate social responsibility commitments**.

**Increase customer base** and foster solid brand loyalty through the effective communication of brand values to target customers in the community with the widespread reach of our projects.

Participate in our **diverse network** of business leaders, and academic professionals and make new contacts, strengthen relationships, and gain **valuable business insights** while supporting the cause.

# OUR REACH

As we celebrate our 10th anniversary, we have generated a network of 10,000+ students from various Universities across the country.

Valuing today's scenario, we have many platforms fulfilling social media expectations eg. Our Official Website; Our FB and Instagram Pages; Youtube Channel; Event Pages Innumerable WhatsApp groups

In a society of 90+ students, our networking knows no bar. From social media sites to innumerable friend circles, families to business leaders. Our event has a footfall of 2,000+ students and audiences.

**STUDENT NETWORK**

**SOCIAL MEDIA**

**WORD OF MOUTH**

# **TYPES OF SPONSORSHIP**

**TITLE  
SPONSOR**

**CO-  
SPONSOR**

**ASSOCIATE  
SPONSOR**

**Deliverables mentioned in the following slides**

# DELIVERABLES: TITLE SPONSOR

## PRE EVENT

- Print Media
- Digital Marketing (Email Marketing, Social Media posts, Website etc.)
- mailers

## DURING EVENT

- Promotion through Pamphlets/ Brochures
- Merchandise distribution to speakers, guests, and audience
- Logo Standees and life size product promotion (if provided)
- Media Coverage
- Canopy display, if provided
- Customised deliverables

## POST EVENT

- Coverage in post-event videos and newsletters on social media and websites
- Sharing of updated databases

# DELIVERABLES: CO-SPONSOR

## PRE EVENT

- Print Media
- Mailers

## DURING EVENT

- Promotion through Pamphlets/ Brochures
- Merchandise distribution to speakers, guests, and audience
- Logo Standees
- Media Coverage

## POST EVENT

- Coverage in post-event videos and newsletters on social media and websites
- Sharing of updated databases

# DELIVERABLES: ASSOCIATE SPONSOR

## PRE EVENT

- Print Media

## DURING EVENT

- Promotion through Pamphlets/ Brochures
- Merchandise distribution to speakers, guests, and audience

## POST EVENT

- Coverage in post- event videos and newsletters on social media and websites

# PAST SPONSORS



# COLLABORATION & PARTNERS



Government of the National  
Capital Territory of Delhi



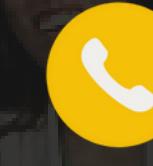
Jitender  
Foundation



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